



OFF-THE-SHELF  
SHOES AND INSOLES

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## **WHO IS ACOR?**

### **Manufacturer of footwear and materials**

It is estimated that about 17 million Americans have diabetes. Footwear is a concern for those with diabetes because the condition may cause peripheral nerve damage and poor blood circulation, leaving patients with little to no feeling in their feet. As a result, pressure from shoes and minor trauma are more likely to lead to a variety of foot related problems.

For over 30 years, Acor has been a visible, innovative source of custom footwear products for practitioners and their patients. Since our inception in 1973 Acor has grown from a local provider of prosthetic, orthotic and pedorthic devices to an international industry leader in the manufacturing and distribution of a multitude of quality foot care products.

This growth is due to our commitment to developing new products and acquiring new technology. In addition to manufacturing custom and Sole Defense® silver lined footwear, Acor also distributes a wide selection of fabricating materials, equipment, as well as custom and prefabricated foot orthoses.

## WHAT IS X-STATIC®?



X-Static® – the silver fiber has a layer of pure silver permanently bonded to the surface of the textile fiber. The process is such that the fiber, with its silver layer, retains traditional textile and tactile characteristics.

It is used in Sole Defense® footwear as a liner that protects the foot of the wearer by killing bacteria and fungi, removing odor, and providing a thermodynamic benefit that keeps the foot at a regulated temperature - whether it is hot or cold - while at the same time reducing the risk of hot spots and blisters.

X-Static® lined materials have been used in industry and by the Department of Defense for some time. Recently, has it been offered to the consumer market in an effort to meet the demand for a safe and effective antimicrobial solution.

X-Static® has been researched and tested by leading institutions around the world and is widely accepted in the medical community.



## ACOR Footwear Features and Benefits

### TANDEM CLOSURE SYSTEM™

With an emphasis on flexibility, Acor's patented Tandem Closure System™ provides three fasteners in one shoe.

This innovation allows each shoe to be fastened in three different ways:

- Traditional Lace
- Hook and Loop Closure
- One Handed Pull Fastener

Also, because we hide the noticeable D-Ring, traditionally found in therapeutic footwear, Acor shoes provide an aesthetic benefit you will love.

### ADDITIONAL BENEFITS

**All Acor footwear is...**lined with X-Static®, providing antimicrobial, anti-odor and blister-resistant properties.

**All Acor footwear is...**Gender-NERIC™ or unisex. Men and women's sizes are shown for ease of ordering.

**All Acor footwear is...**made with added depth to accommodate a person's foot and orthotics.

**Activz™**

**Sole Defense® Activz™**

Activz™ is Acor’s new, ultra-lightweight shoe that is made with patented breathable leather. In addition to being fully lined with X-Static®, Activz™ has a heat-moldable X-Static® lined inner sole. The unique Z-shaped closure strap is easy to use and is fully adjustable. Available in white, with black piping.

**Features and Benefits:**

- Ultra Light Weight
- Two Removable Insoles
- Patented, Breathable Leather
- Flexible Construction
- Fully Adjustable, easy-to-use “Z-Strap” closure
- 100% X-Static® lined
- Heat Molded X-Static® lined inner sole
- Reinforced Shank for added support



Widths	Medium	Wide	Extra Wide
EURO	37.0 – 46.0, 47.0, 48.0		
WOMEN	5 – 14, 15, 16		
MEN	3 – 12, 13, 14		

**BROADWAY™**

**Sole Defense® Broadway™**

We recognized the need for a shoe with just the right amount of added depth and toe room and introduced the Broadway™. This leather-walking shoe has an oblique toe, two removable insoles, and our Tandem Closure System™, which combines a traditional lace, hook-n-loop fastener, and one-hand closure in each shoe.

All Sole Defense® footwear is fully lined with X-static®, the silver fiber. X-static® naturally provides anti-microbial, anti-odor, and blister resistant protection. Available in: Black and Mocha.



Black

Widths	Medium	Wide	Extra Wide
EURO	37.5 – 46.0, 47.0, 48.0		
WOMEN	5.5 – 14, 15, 16		
MEN	3.5 – 12, 13, 14		

Mocha

Widths	Medium	Wide	
EURO	38.0 – 42.0, 43.0		
WOMEN	6 – 10, 11		
MEN	4 – 8, 9		

COMFORT STREET™

**Sole Defense® Comfort Street™**

The Comfort Street™ is made from a stretchable material that conforms to your foot. It is perfect for travel or accommodating swollen feet. In addition to its incredible flexibility, the Comfort Street™ is also machine-washable! Just wash in cold water and drip dry.

This shoe features our Tandem Closure System™, which combines three fasteners in one shoe.

All Sole Defense® footwear is fully lined with X-Static®, the silver fiber. X-Static® naturally provides anti-microbial, anti-odor, and blister resistant protection. Available in: Black and Bone.



Widths	Medium	Wide
EURO	37.0 – 46.0, 47.0, 48.0	
WOMEN	5 – 14, 15, 16	
MEN	3 – 12, 13, 14	

## RIVER WALK™

### Sole Defense® River Walk™

The River Walk™ has a traditional, well-recognized design. This leather-walking shoe is ventilated with air holes to keep your feet cool. The River Walk™ features our Tandem Closure System™, which combines three fasteners in one shoe. All Sole Defense® footwear is fully lined with X-Static®, the silver fiber.

X-Static® naturally provides anti-microbial, anti-odor, and blister resistant protection. Available in: Black, Bone, and Mocha.



Black

Widths	Medium	Wide
EURO	37.0 – 46.0, 47.0, 48.0	
WOMEN	5 – 14, 15, 16	
MEN	3 – 12, 13, 14	

Bone, Mocha

Widths	Medium	Wide
EURO	37.0 – 43.0, 44.0	
WOMEN	5 – 11, 12	
MEN	3 – 9, 10	

**SPRING STREET™**

**Sole Defense® Spring Street™**

With a focus on style and simplicity, we designed the Spring Street™. This lace shoe, made from premium leather, is lightweight and has a long lasting sole.

All Sole Defense® footwear is fully lined with X-Static®, the silver fiber.

X-Static® naturally provides anti-microbial, anti-odor, and blister resistant protection. Available in: Black Leather, Black Nubuck, Bone Leather, Brown Nubuck, Tan Nubuck, and White Leather.



Black, Bone, Brown Nubuck

Widths	Medium	Wide
EURO	37.0 – 46.0, 47.0, 48.0	
WOMEN	5 – 14, 15, 16	
MEN	3 – 12, 13, 14	

Black Nubuck, Tan Nubuck, White

Widths	Medium	Wide
EURO	37.0 – 43.0, 44.0	
WOMEN	5 – 11, 12	
MEN	3 – 9, 10	

## Arch Type Specific Orthotics

### Flat Arch

The Flat Arch is the result of a foot that lacks support and proper weight distribution. Activity causes stress upon the arch, resulting in plantar fasciitis, heel spurs, knee discomfort, bunions, and additional ailments.



### Standard Arch

The Standard Arch is an ideal arch shape for biomechanical efficiency. Although people with standard arches are less likely to develop foot problems, common ailments include repetitive stress injuries, arch, heel, and metatarsal pain.



### High Arch

A High Arch causes the heel and toes to turn inward. High Arches typically cause shock to be centered on the heel and the ball of the foot, which causes heel pain, knee pain, hip and lower back pain, plantar fasciitis, metatarsalgia, and arch strain.



SOLE DEFENSE® ORTHOTICS

**Sole Defense® Original**

Sole Defense® Original orthotics uses a completely new approach to provide superior foot health and comfort. Generally feet come in three different shapes: 1) High Arch 2) Standard Arch 3) Flat Arch. Sole Defense® has a design to fit each one of these 3 distinct arch shapes. Rather than adopt a one-shape fits all approach, Sole Defense® fits the shape of the foot. Sole Defense® Original orthotics are a combination of four strategically engineered materials to provide an unparalleled level of cushioning, support, and protection for your feet. Sole Defense® is not merely an insole; it is the industries first comprehensive and interactive orthotic system. It represents the most significant product innovation in the history pre-fabricated foot orthotics. Simply select your size and foot shape and you are on your way to comfort. In addition, each orthotic can be heat molded in as little as 5 minutes for an even better custom fit. The optional Molding Instructions are included with each pair.



	Small	Medium	Large	XLarge
Women	5-8	9-12	13-16	17-20
Men	3-6	7-10	11-14	15-18

Trim to Fit

## SOLE DEFENSE® ORTHOTICS

### Sole Defense® XTREME

When you push yourself to the limit, you need extreme support. Sole Defense® XTREME is our most rigid orthotic. It was designed for those who demand the most from their feet. Available with an X-STATIC® top cover, Sole Defense® XTREME is made with a rigid material in the arch and heel, yet provides cushioning in the forefoot and metatarsals.

#### Standard Arch

The Standard Arch is an ideal arch shape for biomechanical efficiency. Although people with standard arches are less likely to develop foot problems, common ailments include repetitive stress injuries, arch, heel, and metatarsal pain.



#### High Arch

A High Arch causes the heel and toes to turn inward. High Arches typically cause shock to be centered on the heel and the ball of the foot, which causes heel pain, knee pain, hip and lower back pain, plantar fasciitis, metatarsalgia, and arch strain.



	A	B	C	D	E	F
Women	5-6	7-8	9-10	11-12	13-14	15-16
Men	4	5-6	7-8	9-10	11-12	13-14

Trim to Fit

## SOLE DEFENSE® ORTHOTICS

**Sole Defense® per•Form™**

Sole Defense® per•Form™ features 4 layers of comfort and support in an orthotic designed for your everyday use. Lined with X-Static®, this versatile orthotic conforms to your foot shape using your own body temperature, which provides a custom fit!

**Sole Defense® Cushioned Insoles**

This insole designed for the person looking for an X-STATIC® insole that will fit into all types of footwear. These single layer insoles are made with a shock-absorbing layer and a top cover of X-STATIC®, that will protect your feet with every step.



	A	B	C	D	E	F
Women	5-6	7-8	9-10	11-12	13-14	15-16
Men	4	5-6	7-8	9-10	11-12	13-14

Trim to Fit

SOLE DEFENSE® ORTHOTICS

**Sole Defense® Medical  
Active Daily Living**

This orthotic includes a metatarsal pad that reduces pressure on the ball of the foot. Active Daily Living also features three unique layers of cushioning and an X-Static® top cover. This is an excellent everyday orthotic for active individuals.



**Sole Defense® Medical  
Athletic**

These orthotics have a firm foot bed with metatarsal support, as well as a thin layer of cushioning for the athletic lifestyle. As with all Sole Defense® products, the top cover is X-Static®. This orthotic is for the individual who seeks a balance between firm support and cushioning.



	A	B	C	D	E	F
Women	5-6	7-8	9-10	11-12	13-14	15-16
Men	4	5-6	7-8	9-10	11-12	13-14

Trim to Fit

# DIABETIC ORTHOTICS

## DIABETIC ORTHOTICS

### QUIKfit® Lite

This insole was designed for the diabetics and to comply with Medicare's new K-code definitions. It features an improved arch shape, a comfortable design, and a deep heel cup to improve stability.



### Comfort Stride™

The Comfort Stride™ is a dual durometer orthoses that combines the best qualities of two materials into one insert! The Comfort Stride™ molds to your foot without bottoming out! It is long lasting and well-cushioned to provide you with great comfort.



## QUIKfit® LINE Sizing Grids

### Broadway™

Designed to fit Oblique last shoes

SHOE SIZE				DIE CUT LETTER		
EURO	US	US		MEDIUM	WIDE	X-WIDE
SIZE	Men's	Women's		WIDTH	WIDTH	WIDTH
37.5	3 3/4	5 1/2		A	A	B
38	4	6		A	B	B
38.5	4 1/4	6 1/2		B	C	C
39	5	7		B	C	D
39.5	5 1/4	7 1/2		C	D	D
40	6	8		C	D	E
40.5	6 1/4	8 1/2		D	E	F
41	7	9		E	F	G
41.5	7 1/4	9 1/2		E	F	G
42	8	10		F	G	H
42.5	8 1/4	10 1/2		G	H	I
43	9	11		H	I	I
43.5	9 1/4	11 1/2		I	I	J
44	10	12		I	J	K
44.5	10 1/4			J	K	K
45	11			J	K	L
45.5	11 1/4			K	L	L
46	12			K	L	L
47	13			L	M	M
48	14			M	M	M

### All Acor Comfort Standard Last Shoes

Designed to fit popular standard last shoes

SHOE SIZE				DIE CUT LETTER		
EURO	US	US		MEDIUM	WIDE	X-WIDE
SIZE	Men's	Women's		WIDTH	WIDTH	WIDTH
37	3	5		N	O	O
37.5	3 3/4	5 1/2		N	O	P
38	4	6		O	P	P
38.5	4 1/4	6 1/2		P	P	Q
39	5	7		P	Q	Q
39.5	5 1/4	7 1/2		Q	Q	Q
40	6	8		Q	R	R
40.5	6 1/4	8 1/2		R	R	S
41	7	9		R	S	S
41.5	7 1/4	9 1/2		S	S	S
42	8	10		T	T	T
42.5	8 1/4	10 1/2		T	T	T
43	9	11		U	U	U
43.5	9 1/4	11 1/2		U	U	V
44	10	12		V	V	V
44.5	10 1/4			V	W	W
45	11			W	W	W
45.5	11 1/4			W	X	X
46	12			X	X	X
47	13			Y	Y	Y
48	14			Y	Z	Z

## MERCHANDISING PLAN

Acor's Point-of-Purchase Program was created to integrate shoes and orthotics as a more strategic part of your everyday business. These displays generate traffic and drive sales.

In addition to our Point-of Purchase display, Acor offers a comprehensive in-house marketing program. Our purpose is to help you to succeed right along with us. We have combined this information to make adding our product to your store easy and trouble-free. Here's what you will receive:

- Frequently asked Question about our Shoe Program
- Letter to Diabetic End-Users
- Marketing Letter
- News Article for You to Announce Your Product
- Medical Letter
- Press Release
- Radio Spot
- Newspaper Ad
- Information on Adding our Products to Your Web Site
- Customer and Graphic Support on All Products

## FOOTWEAR MERCHANDISING

### Sample Shoe Display

This durable shoe display is made of metal and plastic and is put together in a matter of minutes without tools.

Features six Sole Defense<sup>®</sup> sample shoes, one sample insole, and brochures.



**SOLE DEFENSE® ORTHOTIC MERCHANDISING**

**HOW DO YOU IDENTIFY YOUR ARCH TYPE?**

Most people cannot identify their arch shape. Sole Defense® provides a foot analysis to determine your arch shape, without the use of a computer or electricity. Using heat-imaging technology, the Therma-Shape™ pad takes an imprint of the foot, revealing your specific foot shape and key pressure areas...

...all in less than 20 seconds!



**Sole Defense® Floor Display**

Our largest freestanding display holds 96 orthotics, front and back and comes with our Therma-Shape™ pad.

All Sole Defense® Orthotics and shoes are interchangeable on this display- offering you flexibility in your store merchandising strategies.

SOLE DEFENSE ORTHOTIC MERCHANDISING

**Orthotic Slat Wall Display**

Acor offers a slat wall solution for stores that want to carry our product, but don't have the room for our freestanding solution.

The slat wall displays holds 27 orthotics in your choice from our Sole Defense® line.



**Orthotic and Footwear Slat Wall Display**

This display is similar to our orthotic slat wall display, but holds 5 shoes and 9 orthotics in your choice from our Sole Defense® line.

## CONTACT INFORMATION



For more information about ordering or pricing, please contact Acor from the listings below.

**Email:** [email@acor.com](mailto:email@acor.com)  
[email@soledefense.com](mailto:email@soledefense.com)  
[email@footdefense.com](mailto:email@footdefense.com)

### Visit our web sites:

Acor Main Web Site: [www.acor.com](http://www.acor.com)  
Learn the secrets of silver: [www.soledefense.com](http://www.soledefense.com)  
Buy our product online: [www.footdefense.com](http://www.footdefense.com)  
Custom Footwear: [www.acorcustomfootwear.com](http://www.acorcustomfootwear.com)

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Cleveland, OH 44128

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Acor Main Line: 216-662-4500  
Acor Order Fax: 800-830-8445  
Acor Main Fax: 216-662-4547  
Sole Defense Ph: 800-705-4533  
Sole Defense Fax: 800-873-8180  
Foot Defense: 800-613-9613

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